

Freshmen

Job description – Venture Capital Investment Associate

The opportunity

Freshmen is strengthening its team. Due to its high growth, the company is looking for an 'ace' investment associate supporting B2C scale-up entrepreneurs. You will join a tightly knit team and work directly with the 2 partners of Freshmen.

Responsibilities of the Investment Associate include:

- Prepare investment cases for exciting new external opportunities and follow-on investments in existing portfolio companies;
- Support portfolio companies: conduct (international) market analyses, help them define their high growth strategies; identify and enthuse the team with cutting edge marketing techniques and ensure a best practice sharing spirit between the portfolio companies;
- Help prepare reporting at the Freshmen level and create events and interactions for our partners to engage with the entrepreneurs;
- Assist in extending Freshmen's ecosystem through developing content and building relationships with other investment firms, accelerators, entrepreneurs etc.

In short you are given the opportunity to work at the heart of the seed and scale investment space in B2C, with close daily exposure to two experienced entrepreneurs and coaches. Our HQ is in Antwerp, and, of course, we offer competitive compensation.

Freshmen's business

Freshmen's mission is help entrepreneurs realize their dreams. We are an active VC investor doing seed and scale investments in the B2C sector. We currently have a portfolio of 13 companies and will be growing that to about 20-25 over the years to come.

Investment clusters include consumer tech, niche consumer brands and consumer mobility. You might know some of our portfolio companies who are often in the press: Ahooga, GoFluo, HNST, 3D Aim trainer, Würst and Runeasi.

We mainly invest in Benelux companies with some exceptions.

Freshmen is run by 2 partners: Steven Spittaels, former senior partner at McKinsey & Co digital and AI; and Hendrik Winkelmanns, former entrepreneur and founder of bicycle chain Fiets! (now Bike Republic and acquired by Colruyt).

The company's investors and advisors are some of the best and brightest of B2C entrepreneurship. Alongside Wouter Torfs (Schoenen Torfs), Bart Claes (JBC) there is a strong line-up of Belgian entrepreneurs financially committed to the fund. Next to that there is an international network of executives advising Freshmen, including former Yahoo & Google top executives.

Your dream qualifications

We are looking for an analyst that can help us to look differently at the world. Hence good academic scores and natural curiosity are a given, but on top we are looking for someone who brings us a fresh

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view on the B2C world. We appreciate a few years relevant work experience, but you shouldn't shy away if you just left university.

Ideally you have as background & skill set:

- Minimum Master's degree with strong academic performance, superb analytical skills and familiarity with business plans;
- You have an international mindset and ideally have had significant experience or time spent outside of Belgium;
- You have 2-3 years of experience in a role that can back up the above. That can be as a high potential young star consultant, a junior role in a VC, investment bank, and the likes; ... but some staggering entrepreneurial experience would be even better.

As a person we expect you to:

- Love and breathe everything consumer ...;
- Demonstrate initiative and sense of ownership;
- Bring a new frame of reference/diversity to our team.

This is not for everyone, but it is a ton of fun and it might be you...

We offer a flabbergasting learning opportunity for both sides of the table.

Interested?

Then contact Hendrik Winkelmanns at hendrik@freshmenfund.com